



bridals by lori

## **Model Release Form**

In consideration of my engagement as a photographed model, and for other good and valuable consideration herein acknowledged as received, I hereby grant the following rights and permissions to Bridals by Lori, Inc., 6021 Sandy Springs Circle, Atlanta, GA, 30328 ("Photographer"), his/her heirs, legal representatives, and assigns, those for whom Photographer is acting, and those acting with its authority and permission.

Photographer and representatives have the irrevocable, perpetual and unrestricted right and permission to take, use, re-use, publish, and republish photographic portraits or pictures of me, or in which I may be included, in whole or in part, or composite or distorted in character or form, without restriction as to changes or alterations, in conjunction with my own or a fictitious name, or reproductions thereof in color or otherwise, made through any medium at his/her studios or elsewhere, and in any and all media now or hereafter known, specifically including but not limited to print media and distribution over the internet for illustration, promotion, art, editorial, advertising, trade, or any other purpose whatsoever.

I specifically consent to the digital compositing or distortion of the portraits or pictures, including without restriction any changes or alterations as to color, size, shape, perspective, context, foreground or background.

I also consent to the use of any published matter in conjunction with such photographs. I hereby waive any right that I may have to inspect or approve the finished product or products and the advertising copy or other matter that may be used in connection with them or the use to which they may be applied.

I hereby release, discharge, and agree to hold harmless Photographer, his/her heirs, legal representatives, and assigns, and all persons acting under his/her permission or authority or those for whom he/she is acting, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form, whether intentional or otherwise, that may occur or be produced in the taking of such photographs or in any subsequent processing of them, as well as any publication of them, including without limitation any claims for libel or violation of any right of publicity or privacy.

I further agree that I will be exclusive to Bridals by Lori and not photograph / model with any other retail bridal operation for a period of four months from the last shoot/ payment with / by Bridals by Lori to you, including any designer who also sells directly to brides via their own retail business.

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I have read the above authorization, release, and agreement, prior to its execution, and I am fully familiar with the contents of this document. This document shall be binding upon me and my heirs, legal representatives, and assigns.

I hereby warrant that I am of full age and have the right to contract in my own name.

Model's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date Of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Model Bank Information**  
for ach payments

Routing Number: \_\_\_\_\_

Account Number: \_\_\_\_\_